SHAJID AHAMED

SEO-Focused Web Development & Digital Marketing Expert

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About Me

Experienced Digital Marketer, SEO Expert, and Web Developer with over 5 years of expertise in search engine optimization, content marketing, PPC advertising, social media strategies, and web development. Skilled in on-page and off-page SEO, keyword research, and link-building techniques to boost website rankings. Proficient in website development using Shopify, WordPress, JavaScript, HTML, CSS, and Sass, creating responsive and SEO-friendly sites. Adept at leveraging tools like Google Analytics and SEMrush to analyze website performance, make data-driven decisions, and improve online visibility.

Education

Bachelor of Science
Stamford University Bangladesh
December 2022

Studied at Stamford University Bangladesh, gaining a strong foundation in software development and honing skills in programming and web development.

HSC/Alim
Feni Alia Kamil Madrasha – 2016

Completed HSC at Feni Alia Kamil Madrasha, developing a strong academic foundation and fostering a disciplined approach to learning.

Skill

Digital Marketing

Website SEO

Keywords Research & Analytics

Web Development

Shopify development

Language
English, Bangla, Hindi, Urdu

Nationality
Bangladeshi

Visa Status
Cancelled

Experience

Digital Marketing & SEO Expert
GSM Medical Cener L.L.C Dubai   **2021 - Now**

As a Digital Marketing & SEO Manager at GSM Medical Center L.L.C, I was responsible for:

- **Digital Marketing Strategy:** Developed and implemented comprehensive strategies for both organic and paid advertising to enhance the clinic's online visibility and attract new patients.
- **SEO Management:** Led efforts to optimize the clinic's website for search engines, improving rankings and driving organic traffic through effective SEO practices.
- **Social Media Marketing Planning:** Crafted and executed comprehensive social media strategies to boost the clinic's online presence and engage effectively with patients.
- **Web Development :** I have developed numerous websites using Shopify, WordPress, JavaScript, HTML, CSS, and Sass, creating responsive, SEO-optimized designs to enhance online engagement and visibility.

In this role, I utilized my expertise to significantly elevate the clinic's digital marketing initiatives and overall online presence.

Web developer   2019-2021
Creative IT Institute & software farm

I have worked with Creative IT since 2019, managing both national and international projects. My main responsibilities included:

- Developing and maintaining websites tailored to client requirements
- Designing responsive layouts and interfaces using HTML/CSS
- Creating user-friendly, cross-platform optimized websites
- Building and customizing Shopify and WordPress websites for e-commerce and content-focused clients
- Troubleshooting and debugging PHP, MySQL, and backend issues
- Implementing new features, updates, and content enhancements